



Qi Cheng

UI/UX Designer

☎ (778) 222-9128

✉ qicq.designer@gmail.com

🌐 www.qicq.design

🌐 linkedin.com/in/cheng-qi-designer/

A strong interest in technology and user-centric design solutions. I find UI/UX design challenging and rewarding in finding optimal design solutions. I have created UX (User Research, User flow, Wireframes, Prototypes) for 5 academic industry projects and 1 part-time project. I have designed UI (Branding, UI Kit, Mockups, Interaction) for 7 projects creating assets from concept to launch. In addition, I have experience as a Project Manager using an agile management approach. Strong interpersonal skills with a solid ability to collaborate with designers and developers.

WORK EXPERIENCE

Mobile App Designer (UI/UX), Langara College, Vancouver, BC Aug 2021 - Present

Part-time

- Designed a user-friendly interface by arranging multiple text fields, providing a clear affordance for interaction, and making the fields accessible resulting in an easy-to-use digital movie slate.
- Added style and uniqueness to the application by designing and applying illustration to the clappers resulting in an appealing digital film slate with various themes.

Graphic Designer, Shanghai Wuming Industrial Co., Shanghai, China Nov 2017 - May 2019

Part-time

- Designed posters and brochures of red wine by applying design principles and software operation skills resulting in appealing promotional items.
- Discussed design choices with other designers in the company by providing and receiving feedback resulting in improving the design.

PROJECT EXPERIENCE

Langara Digital Film Slate App - UI/UX Designer & Project Manager Aug 2021 - Present

- This application allows the film production teams to easily log footage and take notes using their mobile phones and tablets.
- Team scale: 1 designer and 2 developers.
- Worked on User Flow, Wireframes, UI kit (Typography, Icons), Mockups, Theme Illustrations.

BreakFirst - UI/UX Designer & Project Manager Sept 2021 - Present

- BreakFirst reminds users to take breaks from working or studying based on their schedules and helps them get rid of the sedentary lifestyle.
- Team scale: 4 designers and 2 developers.
- Worked on User Research, User Flow, Persona, Wireframes, Branding, UI kit (Typography, Color Palette, Icons), Component Library, Mockups, Illustrations, Animation, Proposal.

Fuelture - UI/UX Designer & Project Manager May 2021 - Aug 2021

- The Fuelture web platform, a project sponsored by EVOX Images, visualizes data of the EV (Electric Vehicle) industry, fetches the latest news about the industry and recommends EV models based on users' needs.
- Team scale: 4 designers and 2 developers.
- Worked on User Research, User Flow, Persona, Wireframes, Branding, Logo Animation, UI kit (Typography, Color Palette, Icons), Data Visualization, Mockups, Illustrations, Proposal.



Qi Cheng

UI/UX Designer

☎ (778) 222-9128

✉ qicq.designer@gmail.com

🌐 www.qicq.design

🌐 linkedin.com/in/cheng-qi-designer/

EDUCATION

Langara College, Vancouver, BC

Completion: Dec 2021

Post Degree Diploma of Web and Mobile App Design

- Key Courses: Advanced Graphic Design, Advanced User Experience Design, 3D Design and Prototyping, Audio/Video Production, HTML/CSS, Web Programming, Capstone Project.
- Awards: Dean's Honor Roll 3 times.

Pompeu Fabra University, Barcelona, Spain

Sept 2018 – June 2019

Master of Journalism and Communication

- Key Courses: Research Design, Planning and Methodology, Big Data, Culture and Society, Mass Media Psychology, Advanced Data Analysis, Digital Media, Democracy and Society, Interpersonal Communication, Master's degree final project.
- Key Project: A Case study of *The Last Generation* - Research on interactive documentaries.

VOLUNTEER EXPERIENCE

Go Team, Langara College, Vancouver, BC

May 2021

- Greeted new students by hosting the breakout room and leading the conversation resulted in helping them solve problems and building connections.

Runner, Vancouver Fringe Festival, Vancouver, BC

Sept 2019

- Distributed posters, pamphlets and tickets to theaters by punctual delivery resulting in smooth operation of ticket sales.

TECHNICAL SKILLS

- Fluent in Adobe Suite (Ai, Ps, Xd, Pr, Ae, Id). Used Ai and Ps for logos, icons, and marketing materials. Used Xd for wireframing and mockups. Used Pr and Ae for video editing and motion graphics. Used Id for proposal design.
- Fluent in Figma, Zeplin. Used Figma for mood board, wireframing, component library, mockups and prototyping. Used Figma and Zeplin for the design hand-off process.
- Understanding of HTML, CSS and JavaScript for front-end development.
- Understanding of Trello and Asana for project management and team collaboration.
- Always eager to learn and take on new technologies.

COMMUNICATION SKILLS

- Able to present design work to managers, clients, and stakeholders.
- Give constructive feedback and take critiques from others.
- Able to effectively collaborate with other designers and closely work with developers to ensure a smooth design hand-off process.
- Write project documentation and add the detailed annotation to design files.
- Fluent in English, Spanish and Mandarin.

References available upon request.